

THE COST OF DOING BUSINESS

IMPROVING UTAH'S REGULATORY SYSTEM

Utah continues to garner national praise for our pro-business climate. As it stands, Utah's administrative code has clear process, requires business engagement and has been continuously improved. In 2011, the state conducted one of the most thorough regulation reviews in the nation. However, in comparison to leading states, Utah's regulatory structure is becoming outdated.

Regulation reform is among the easiest and simplest ways policymakers can influence economic growth. Every state is subject to many of the same federal regulations, so proactively addressing our state's regulatory structure is necessary to make an immediate impact on improving Utah's competitiveness.

We believe key reforms focused on improving analysis and evaluation of rule will greatly improve Utah's business climate.

KEY FACTS

48% OF UTAH'S RULES SUBSTANTIALLY AFFECT BUSINESS

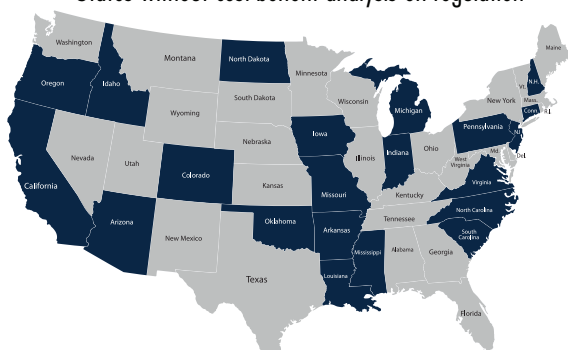
2.88% OF RULES INCLUDED QUANTITATIVE ANALYSIS ON THE IMPACT IN 2015

21 STATES UTILIZE A MORE ROBUST ANALYSIS OF THE COSTS AND BENEFITS OF RULES THAN UTAH

\$? WITHOUT BETTER ANALYSIS, WE DO NOT KNOW HOW MUCH UTAH'S RULES COST OUR ECONOMY

STATES WITH COST-BENEFIT ANALYSIS ON REGULATION

- States with cost-benefit analysis on regulation
- States without cost-benefit analysis on regulation



Source: Salt Lake Chamber analysis of fifty state regulatory practices

REFORM #1: BETTER EVALUATION

Require a Quantitative Analysis of the Fiscal Impact on Every Rule

Implement a Analysis Tool for Agencies

Expand Business Impact Categories

Improve Breakdown on the Fiscal Costs of Rule

REFORM #2: STOPPING UNNECESSARY REGULATION

Flag Legislation That may Produce Increased Regulation

Perform and Publish a Small Business Impact Reduction Analysis on Every Rule

REFORM #3: IMPROVING TRANSPARENCY AND OVERSIGHT

Establish an Executive Branch Clearinghouse for Regulation

Emphasize the Impact on Economic Development

Modernize and Invest in rules.utah.gov

Place Best Practices in Statute

REFORM #4: ACHIEVING A NATIONAL MODEL

Consider a More Robust Analysis on Costs and Benefits of Rules

RANKING UTAH'S REGULATORY CLIMATE

Behind our top national rankings, Utah's business climate and costs of doing business have been on a relative decline as other states become more competitive, indicating a need for action.

2016 BEST STATE FOR BUSINESS - FORBES

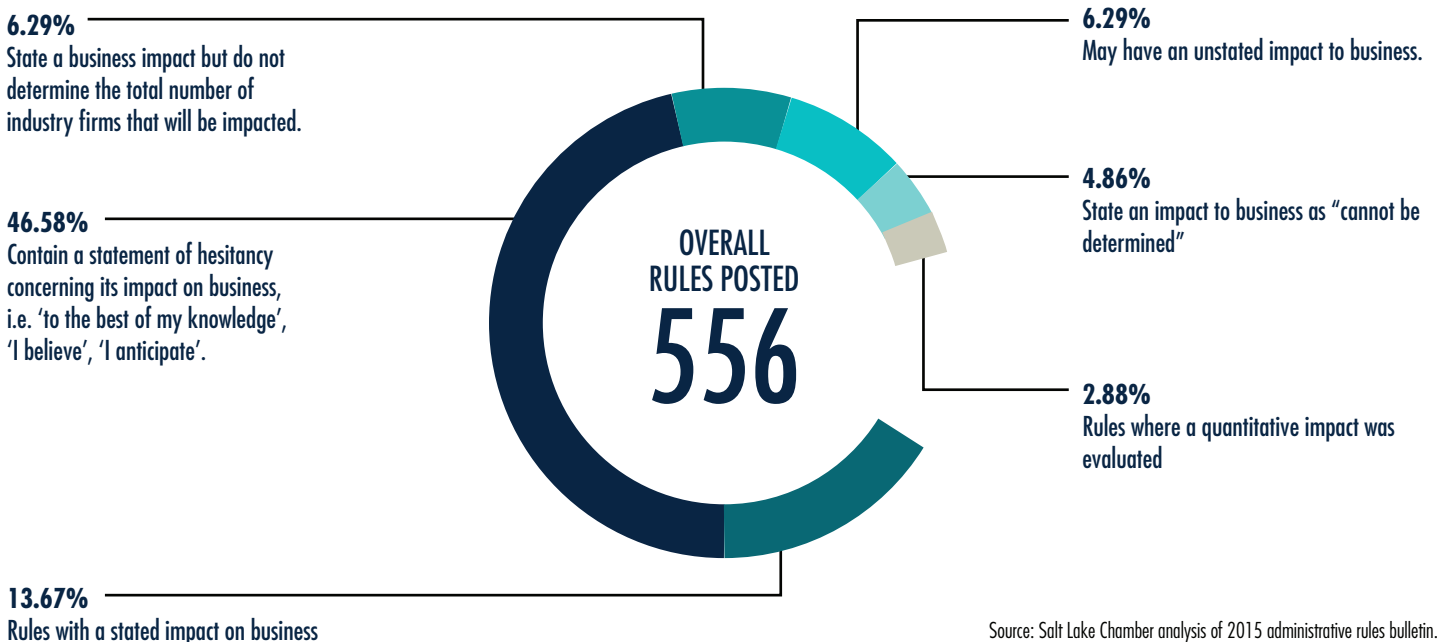
2015 TOP ENTERPRISING STATE - U.S. CHAMBER OF COMMERCE

2016 BEST STATE FOR BUSINESS - FORBES

		PRESENT	PAST
REGULATORY ENVIRONMENT - FORBES	↑	#2 (2016)	#8 (2015)
BUSINESS CLIMATE - U.S. CHAMBER OF COMMERCE	↓	#7 (2015)	#6 (2014)
BUSINESS TAX CLIMATE - TAX FOUNDATION	↓	#9 (2017)	#8 (2016)
BEST LEGAL ENVIRONMENT - INSTITUTE FOR LEGAL REFORM, U.S. CHAMBER OF COMMERCE	↓	#10 (2015)	#9 (2012)
BUSINESS FRIENDLINESS - CNBC	↓	#10 (2016)	#5 (2015)
BUSINESS COSTS - FORBES	↓	#10 (2015)	#6 (2014)
SMALL BUSINESS POLICY INDEX - SMALL BUSINESS & ENTREPRENEURSHIP COUNCIL	-	#13 (2016)	#13 (2014)
COST OF DOING BUSINESS - CNBC	↓	#19 (2016)	#13 (2015)

Source: Governor Herbert's 2011 Regulation Review, Utah's Administrative Code and Salt Lake Chamber.

SUMMARY OF 2015 AUDIT OF STATE FISCAL IMPACT OF RULES ON UTAH BUSINESSES



Source: Salt Lake Chamber analysis of 2015 administrative rules bulletin.